

## **PRESS RELEASE**

### **South west based photographers deliver portfolio of lifestyle portraits to international property group Grosvenor**

Somerset based photographers Anita Corbin and John O'Grady from Corbin O'Grady Studio have been chosen by international property group Grosvenor to produce a portfolio of lifestyle portraits capturing the integrity of this company that has been established for more than 300 years.

Based at a prestigious Mayfair address, Grosvenor is a privately owned property group active in some of the world's most dynamic cities. With a choice of London photographers on its doorstep, the company has chosen to use the skill and expertise of a Taunton studio that has a long history with the company.

Anita Corbin, one half of Corbin O'Grady Studio, explains, "We have been taking pictures for Grosvenor for nearly 20 years, and we really enjoy photographing the staff in and around their beautiful offices. Their buildings exude style and high quality finishes and it is always a pleasure to create images against the backdrop of the Grosvenor environment.

"Over the years our image style has developed as the company has moved with the times and photographic trends have developed to embrace a more informal style. Grosvenor people are always immaculately turned out and comfortably smart, something you would expect from some of the sharpest brains in the property world who are nurtured at Grosvenor."

Corbin O'Grady Studio excels in the production of images of top business people for annual reports having worked for other blue chip organisations such as ICI plc and Boots plc.

Grosvenor Marketing Assistant Roz Langford says, "Anita Corbin and John O'Grady have been working with Grosvenor over the past 20 years providing high quality portrait images for our Report & Accounts and other publications. They have always been very professional in their approach and their photography is of a very high standard. They are excellent at dealing with staff at all levels of seniority and ensuring everyone is very relaxed, even under the spotlight."

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Anita's obvious warmth and professionalism mirrors the Grosvenor ethos. She comments that, "The Company is renowned for keeping its staff and we are welcomed by receptionists who have known us from the very start of our long term relationship with the company. The 'lifestyle' portraits that we take of Grosvenor people capture the loyalty and integrity of a 300 year old company, by showing an open and honest approach to business."

With their flexibility and over 30 years experience Corbin O'Grady makes lifestyle photography for a corporate organisation look easy. The models are relaxed against the corporate business locations, standing out from their environment and displaying their individual personalities.

Further information: Anita Corbin, Tel: 01823 662329 or mob: 07802 613911 or visit: [www.corbinogradystudio.co.uk](http://www.corbinogradystudio.co.uk).

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